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Blunt awards \$50,000 for library scholarships

Secretary of State Matt Blunt made awards of \$50,000 in scholarships to help qualified Missourians pursue graduate and undergraduate degrees for work as professional librarians.

The awards are the first under a new program Blunt established to help students with their educational expenses, while directing qualified, Missouri-educated librarians to community libraries in the state. In return for their scholarships, the students have agreed to work in a Missouri library for periods based on the scholarship-assisted credit hours.

Nineteen students will receive scholarships in the first round of the program; 16 will attend graduate school, and three will pursue undergraduate degrees. They will attend the University of Missouri-Columbia, Central Missouri State University, Southwest Missouri State University, Missouri Southern State University, and Southeast Missouri State University.

The work commitment is one month of full-time Missouri library employment in return for each credit hour of course work supported by scholarship. Thus, a student who receives a Missouri State Library Scholarship for a 12-credit-hour semester will work in a Missouri library for at least 12 months upon graduation.

Blunt said: "This is a double win. Our community libraries are a precious, but often under-appreciated resource. I am delighted that we are able to offer Missouri's best and brightest future librarians a new source of financial assistance with the cost of their education, especially at this time of financial challenge for higher education in our state."

"It is clear that retirement rates over the next several years will create a serious shortage of librarians. This program deals with the challenge today, instead of waiting

until a crisis is here. Our young people will win, as well, through financial support for their education."

The scholarships are supported by funds from the federal Library Services and Technology Act.

Applications invited for 2004 library scholarships

Secretary of State Matt Blunt and State Librarian Sara Parker have announced the opening of Missouri State Library scholarships for the 2004 winter and spring academic semester. They invite applications for graduate and undergraduate programs. For applicant criteria and application forms, go to www.sos.mo.gov. Questions about the scholarships should be directed to Patrice Vale at 573-522-1477 or valep@sosmail.state.mo.us.

State Library embarks on literacy initiative

The State Library has embarked on an ambitious initiative to promote literacy through public library services. Through LSTA funding and partnerships, the initiative offers a range of programs in which libraries can participate.

Starting this summer, the State Library provided funding for licenses, practice workbooks, and video sets for GED Connections (GEDC) and Workplace Essential Skills (WES), developed by Kentucky Educational Television and broadcast by the Public Broadcasting System. Grants will also be available to libraries for GEDC

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Check out **newsline online** (ISSN 1088-7237) at www.sos.mo.gov/library/newsline/newsline.asp

Wolfner Library promotes online services

Staff from Wolfner Library for the Blind and Physically Handicapped spent the last two months visiting public libraries across the state to demonstrate the use of WolfPAC, the library's online public access catalog. Wolfner partnered with public libraries that have public access computer labs to allow hands-on training of Wolfner patrons and interested community members such as social workers, teachers, librarians, activity directors, and others who work with Wolfner patrons. Those who attended the training learned how to order books, send name and address changes to Wolfner library staff, and search for author, titles, or subjects of books for loan.

Demonstration sessions were scheduled at St. Louis Public Library, St. Joseph Public Library, St. Louis County Library, Springfield-Greene County Library, West Plains Public Library, and Kansas City Public Library. Staff also offered WolfPAC demonstrations at the No More Stares Conference in St. Joseph and the Alphapointe Association for the Blind in Kansas City.

Wolfner staff plan to develop a more comprehensive OPAC demonstration and will present the new sessions in several regions of the state next spring.

Missouri's summer reading programs attract thousands

"Laugh It Up @ Your Library," the 2003 summer library theme, offered many possibilities for library programs for children and young adults. More than 117,000 young people participated in Missouri's summer library programs.



Overall, libraries and the communities they serve were enthusiastic about the humor theme and the art that supported it (especially the t-shirts). Many libraries offered small tokens (often Laffy Taffy) to children who shared jokes and silly songs with library staff. As one librarian said, "Everyone loves to laugh!"

Librarians also reported the summer reading workshops (held in February 2003) provided lots of useful and practical ideas and gave them the motivation to plan early for summer reading.

Next year's slogan, "Discover New Trails @ Your Library," provides libraries with the opportunity to celebrate the Lewis & Clark Bicentennial as well as other exploration themes. For teens, libraries have the option to use the manual and art that supports the same exploration theme but with the slogan "Get Lost @ Your Library."

Check upcoming issues of *Newsline* and the State Library's website for more information about the 2004 program.

Wolfner Library celebrates summer readers

Young users of Wolfner Library for the Blind and Physically Handicapped live all over the state of Missouri, and they cannot easily come to the library, so the library came to them with a summer reading program. Each of the 80 readers who registered received a packet with suggested reading lists and activities for the entire family.

Readers used special charts to record the amount of time they read during the seven-week program. They reported their totals at the end of the program. Most of the readers completed the program and reached or exceeded their reading goals. All readers who met their reading goals were eligible to choose a book to keep in the format of their choice—braille, cassette, or large print. The Friends of Wolfner Library paid for the prize books.

Each reader also was entered into a random drawing for grand prizes, which in-

cluded personal CD players, VCRs for use with descriptive videos, deluxe Scrabble games (Wolfner volunteers brailled the games), and three different sizes of Clifford the Big Red Dog.

The Friends of Wolfner Library donated funds to purchase grand prizes. The Library Users of the Missouri Council of the Blind donated four \$50.00 U.S. savings bonds. This year, for the first time, Scholastic Books donated cassette books to include in the drawing, and the Jefferson City Wal-Mart donated a \$25.00 gift card toward the purchase of grand prizes. Secretary of State Matt Blunt drew the names of the grand prize winners.

Congress passes LSTA reauthorization; President signs bill

On September 16, 2003, the reauthorization of the Museum and Library Services Act (H.R. 13), which includes the Library Services and Technology Act program, passed the House in its final version, and on September 25, President Bush signed the bill into law. The legislation reauthorizes the Act to the year 2009, increases the base amount of the formula distribution to states in LSTA, sets the authorization level for library programs for FY 2003 at \$232 million, and creates an evaluation process. A separate appropriations bill must be considered by Congress and funding appropriated on an annual basis.

Funding for the LSTA program is included in the Labor/Health and Human Services/Education appropriations bills. The Senate and House have both passed their versions of this appropriations bill for FY 2004, and a joint conference committee will reconcile the differences between the two versions and determine the specific amount of funding for LSTA for FY 2004.

The legislation received bipartisan support from Congress and enthusiastic backing from the library and museum communities. It continues authority provided by the original Museum and Library Services Act,

which was passed in 1996 and placed combined authority for library and museum programs in one federal agency for the first time.

The LSTA was first signed into law on September 30, 1996. FY 97 was a year of transition, marking the end of the Library Services and Construction Act and the beginning of the new LSTA program. Known originally as the Library Services Act, the LSTA program has been in existence, in various forms and with various priorities, since 1956.

Online master's degree focuses on rural and small libraries

Clarion University of Pennsylvania has established an online master's degree in library science focusing on the needs of rural and small libraries. The launching of the new program coincides with the 25th anniversary of the founding of Clarion's Center for the Study of Rural Librarianship.

Students admitted to the Web-based program will take two courses per semester (including summers) to complete the M.S.L.S. degree in two calendar years. The first two courses in the program will be offered beginning January 2004. These courses will be *LS500: Information Sources and Services*, and *LS504: Introduction to the Information Professions*. Clarion's library degree has been accredited by the American Library Association since 1973-74.

For additional information, visit the Clarion website at www.clarion.edu/libsci.

newsline was not published in August, September or October.



Web Watch

Encyclopedia of Television

www.museum.tv/archives/etv/index.html

Includes more than 1,000 original essays from 250 contributors and examines specific programs and people, historic moments and trends, major policy disputes, and other topics.

How Everyday Things Are Made

<http://manufacturing.stanford.edu>

If you've ever wondered how things are made—products like candy, cars, airplanes, or bottles—or if you've been interested in manufacturing processes, then this site is for you. It covers more than 40 different products and manufacturing processes.

Parenting Resources for the 21st Century

www.parentingresources.ncjrs.org

Offers hundreds of links for parents and other adults responsible for child care on issues covering the "full spectrum of parenting." Sponsored by the federal government, the site "strives to help families meet the formidable challenges of raising a child today."

New language census data

Nearly 1-in-5 people, or 47 million U.S. residents age 5 and older, spoke a language other than English at home in 2000, according to the U.S. Census Bureau. This is an increase of 15 million people since 1990.

Among those who spoke a language other than English at home were almost 11 million additional Spanish speakers. Spanish speakers increased from 17.3 million in 1990 to 28.1 million in 2000, a 62 percent rise. Just over half the Spanish speakers reported speaking English "very well."

After English (215.4 million) and Spanish (28.1 million), Chinese (2 million) was the language most commonly spoken at home, eclipsing French, German, and Italian over the decade of the 90s.

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State Library literacy initiative

and WES study group projects, with a focus on areas with no GED classes. These grants will support a group tutor/facilitator and a children's activity so parents can attend the study group. A separate grant project will provide funding for an online GED tutorial from the Department of Elementary and Secondary Education (DESE). In this project, students will meet in libraries each week for help from a facilitator, interactive learning, and mutual academic support.

Currently in process is the Learn-a-test project, which involves 18 libraries using the testing software. If the project proves successful, the State Library will negotiate for a statewide license to enable libraries to purchase the software. Another software project will be developed as a pilot project for those learning to speak English.

Recognizing the state's changing demographics, the State Library places special emphasis on programs that help individuals who speak English "not well" or "not at all." Continuation of the Conversation Partners Groups and Immigrant Narrative projects is a priority for the State Library as well as for Secretary of State Matt Blunt. These projects enable non-native English speakers a chance to practice English in a supportive and individualized learning situation and offer opportunities to share their cultural traditions and stories.

The Heads-Up Reading for Winning Teams is a continuing partnership with DESE and the Department of Health and Social Services (DHSS). The State Library provides consulting services for this project, which is largely funded through DESE and DHSS. The Heads-Up Reading program offers training for parents and caregivers in a nine-hour series through a satellite delivery system.

State Library staff and literacy providers across the state have contributed to a new library literacy handbook, which will be distributed in early 2004. This publication will contain information and advice on de-

veloping and sustaining literacy programs in communities both large and small.

Karen Jones, the State Library's literacy consultant, said, "Many libraries are involved in efforts to support literacy, knowing that literacy is necessary to access educational opportunities, information, and recorded human experience. English language literacy is an issue for 15-20% of the adults in Missouri, and we believe libraries can help them. We hope the adult literacy initiative will support libraries as they offer services to low literate adults and increase the resources libraries can offer all the adults in their patron communities."

MU museum receives major IMLS grant; libraries to be involved

The University of Missouri's Museum of Art and Archaeology has received a \$149,992 Learning Opportunities Grant from the Institute of Museum and Library Services to promote student and public access to the museum's collections.

The museum will collaborate with students and consultants to develop ART ACCESS: The Virtual Museum. MU's Computer Human Interaction lab will develop the program for the virtual museum, and students will participate in the project by assisting with the development of Web-designed and virtual museum applications. All of the applications will be in multiple languages and adapted for different age groups. Museum collections will be made fully accessible to the public through Web applications. In addition, the museum will collaborate with learning specialists to determine the needs of persons with different learning styles and learning difficulties. Grant personnel will also create programs for this underserved audience.

The museum's director, Marlene Perchinske, says she hopes to set up kiosks to access the museums in Ellis Library and the Hearnes Center, both on the MU campus, and at the Columbia Public Library.

The museum received almost the maxi-

mum grant amount (\$150,000), and must match the \$149,992 grant with \$149,997.

Cultural programs and U.S. public libraries

The American Library Association Public Programs Office and the Cultural Policy & the Arts National Data Archive (CPANDA) have for the first time made the complete data set from an ALA study on cultural programs for adults in public libraries available online at www.cpanda.org. The website provides complete study documentation and a brief overview of the study's key findings. Visitors may download the data set or analyze the data online. Access to the website and downloads are free of charge.

Program data was collected from 1,229 public libraries on such issues as: the types of adult cultural programming offered at each library, program attendance and funding, collaboration with other organizations on cultural programs, the cultural role of the library, and the relative availability of cultural programming in the community served by the library.

The study, conducted in 1998, was the first of its kind to gather systematic data within the scope and nature of cultural programs in America's public libraries. According to the ALA study, the vast majority (86%) of public libraries surveyed offered some form of cultural programming for adults. While the most common forms of programming were literary in nature, a sizeable minority of libraries also played host to lecture series (44%), musical performances (42%), dramatic performances (23%), and dance performances (14%).

NIH launches senior health website

The National Institutes of Health (NIH) has launched NIHSeniorHealth.gov (www.nih-seniorhealth.gov), a new talking website with formats and topics tailored to the needs of older people. The senior-friendly site takes advantage of techniques developed by the National Institute on Aging

(NIA) and the National Library of Medicine (NLM) designed to encourage older people to use the Internet, and this site in particular, as a resource for the best information on health and medical research.

The NIA and the NLM brought together researchers who study cognition, website designers, and communications experts at the two institutes to fashion a site that is easy for older adults to read, understand, remember, and navigate.

The site's "talking" function allows users the option of reading the text or listening to it as it is read to them. In addition to being senior-friendly, the new site complies with Section 508 of the Rehabilitation Act of 1973, making it accessible for persons with disabilities.

NIHSeniorHealth.gov is expected to serve as a model for Web designers seeking to make sites accessible for older adults. The NIA and NLM have developed a booklet, *Making Your Web Site Senior Friendly: A Checklist*, which gives guidelines that can be used to update any website with cognitive aspects of aging in mind.

Workshops focus on making libraries "senior friendly"

"Senior Friendly Libraries" workshops were held in St. Louis and Springfield in September 2003. The focus of the workshops was lifelong learning, its impact on successful aging, and the role libraries play as avenues for lifelong learning. The workshops supplemented and reinforced materials from *Serving Seniors*, the resource manual distributed to Missouri libraries in 2000.

Betsy Solomon and Kim Rosenstein presented the workshops. Both serve as professional staff at OASIS, a national nonprofit educational organization designed to enhance the quality of life for adults 50 and older. Solomon is the educational manager for OASIS St. Louis and has planned and implemented more than 700 arts and humanities programs. She also teaches a repertoire of classes.

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Internet use in schools

The National Center for Education Statistics has issued "Internet Access in U.S. Public Schools and Classrooms: 1994-2002." This report presents data by school characteristics. It provides trend analysis on the progress of public schools and classrooms in connecting to the Internet and on the ratio of students to instructional computers with Internet access. To download, view and print the report as a PDF file, go to <http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid+2004011>.

Senior-friendly resources:

5-Star Programming and Services for Your 55+ Library Customers by Barbara Mates. American Library Association, 2003.—Provides examples of library programs and services for older adult patrons.

Serving Seniors: A Resource Manual for Missouri Libraries. Missouri State Library, 2002.—Identifies ways to plan new services and expand existing services for Missourians 60 years and older.

New User Tutorial, Northville (MI) District Library <http://northville.lib.mi.us/tech/tutor/welcome.htm>—A new user tutorial designed to help people who have never used a computer.

CyberSeniors, Multnomah County Library www.multcolib.org/seniors/seniors/index.html—Tutorials focus on computer basics, Internet basics, and mouse practice.

Older Adults and the World Wide Web: A Guide for Web Site Creators. SPRY Foundation, 1999. Available as a PDF document: www.spry.org/pdf/website_creators_guide.pdf—A useful resource for libraries planning on designing senior pages and equally pertinent to design of the entire library website.

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Making libraries “senior friendly”

Rosenstein serves as the manager for volunteer development, recruiting, training, and managing a corps of older adults. She is also the technology manager, planning and sometimes teaching a host of classes to help older adults learn about computers and the Internet.

The morning portion of the workshop focused on the elements of successful aging and the library as a catalyst for the process. Rosenstein also discussed tips for communicating with older adults and the role of technology in lifelong learning. Solomon’s afternoon presentation focused on the nuts and bolts of programming for older adults, including tips for teaching, the elements of a successful program, and instructional formats. The audience formed small groups and brainstormed ideas for potential programs and planning partners.

The PowerPoint presentations and resource list from the workshops are available on the Senior Friendly Libraries website, <http://www.sos.mo.gov/library/development/workshop/srfriendly/>.

Gates Foundation commits \$17 million for library “connections”

The Bill and Melinda Gates Foundation is offering more than \$17 million in Staying Connected matching grants to libraries to ensure that public access computing services are sustainable over the long term. These challenge grants will go to state libraries to build their capacity to serve as technology resources for local libraries. The state library agencies will, in turn, disburse monies to individual libraries.

The Staying Connected grants will support hardware upgrades and replacements, particularly in areas with persistent poverty; Internet connectivity upgrades, including broadband connections; and technical support and technology training programs. The

grant program aims to support state library agencies’ efforts to build partnerships with government entities, businesses, other foundations, and individuals. The foundation hopes the Staying Connected grants “will serve as a catalyst for others to support the public library as an institution and make a priority of providing broad public access to information technologies.”

State libraries will submit grant applications for the program in 2003 and 2004. They will have three years to expend the funds. Grant amounts will be based on the information used to determine past foundation grants, actual and estimated costs for computers and training, and additional information gained from an analysis of high-poverty areas. The foundation will match funds at a two-to-one ratio, up to the total amount for which each state is eligible.

Missouri is eligible for a total of \$429,440. The State Library will submit its grant application in spring 2004.

2003 is the last year in the Gates Foundation’s five-year initiative to place computers in libraries across the country. The sustainability grants are another in a series of efforts to maximize the impact of the nearly \$180 million the foundation has already invested.

The Family Resource Center; a regional resource

This September, the Family Resource Center at Saint Louis Children’s Hospital is celebrating its fourth anniversary. The FRC is a health information library dedicated to improving the lives and health of children. It offers a variety of resources to help families and caregivers learn about pediatric illnesses and conditions so they may become full partners with their healthcare team.

The FRC collection includes more than 2,000 books and videos that may be checked out, and a large assortment of pamphlets, brochures, and handouts. Topics range from Safety and Nutrition to Cancer and Epilepsy.

A medical librarian and two pediatric

nurses staff the library and are available to answer questions, research topics, and put together custom packets that are delivered to patient rooms or mailed directly to parents.

In addition to being a pediatric consumer health library, the FRC offers a place where parents can conduct personal business. Many families arrive in the hospital unexpectedly, and need to keep in contact with family, friends, and work. Parents may access their e-mail using computers at the FRC. A copy machine, fax machine, and laptop hookups are also available.

FRC services are free of charge and open to the public. Through awareness and outreach, the number of people using FRC services has dramatically increased since it opened four years ago. Requests for information come not only from the St. Louis area but also from all over the world. Since it was established, the FRC has provided health information packets for people from 43 states and 15 countries. Requests are made in person, by phone, and via e-mail.

The FRC is located on the third floor of the Saint Louis Children's Hospital. Hours of operation are Monday through Friday, 8:30 to 4:30 with extended hours to 7 on Tuesday and Thursday. For more information, call the FRC at 314-454-2350 or send an e-mail to frc@bjc.org.

Missouri school libraries receive federal literacy grants

Four Missouri school libraries will receive grants totaling \$473,315 through the "Improving Literacy Through School Libraries" program, part of the federal Elementary and Secondary Education Act.

This highly competitive grant program seeks to improve student literacy skills and academic achievement by providing increased access to up-to-date library materials, a well-equipped, technologically advanced school library media center, and well-trained, professionally certified school library media specialists. It promotes comprehensive local strategies to improve stu-

dent reading achievement by improving school library services and resources.

Missouri recipients include:

- **Ava R-I School District—\$150,000**

The district will improve the book and media collection in all three of its schools serving approximately 1,500 students. Average age of the collection is 1980. Project READ will update library collections and extend the hours of operation of each library.

- **Pulaski County R-IV School District (Richland)—\$111,716**

The district will implement Project SAIL (Students Achieve Increased Literacy) at two schools serving 675 students. The project will increase the collections at both the elementary and high school to meet state standards for library media centers in the areas of reference, nonfiction, and visual materials. It will also provide extended access hours after school, weekends, and during the summer.

- **St. Louis Public Schools—\$180,829**

The School Library Literacy Initiative of the St. Louis School District will focus on increasing reading achievement at the elementary level, with an initial emphasis on the third, fourth, and fifth grades. Project activities will include enhancement of the district's K-5 curriculum through five-member collaborative teams of teachers and library media specialists; acquisition of updated student books, multimedia resources, and software materials that support new instructional activity for each elementary school; and increased parent involvement.

- **Southern Reynolds County R-II School District (Ellington)—\$30,770**

"Bridge to Literacy" will serve approximately 300 PreK-6th grade students. The program will entail collaborative training and ongoing planning between the library media specialist and teachers, acquisition of up-to-date literature and resources, extensive computer/technology-related activities for teachers and students, and extension of the library media center's hours before and after school and during the summer.



We the People Bookshelf

The National Endowment for the Humanities (NEH) is collaborating with the American Library Association to inaugurate the "We the People Bookshelf," a program to encourage young people to read and understand great literature while exploring themes in American history.

Public libraries and schools are invited to apply to the NEH to receive the "We the People Bookshelf," which consists of 15 thematically related books and supplemental materials to help with publicity and the organization of public programs. Each year the Bookshelf will explore a different theme. For 2003-2004, the theme is "courage."

NEH will accept applications online from December 15 through February 15, 2004. For more information or to obtain application guidelines, check the We the People website at www.wethepeople.gov/bookshelf/guidelines.html.



Missouri Library News

newsline welcomes information for "Missouri Library News" and "Personal Notes" from librarians, library trustees, and others interested in the state's libraries. Send news about library events, projects, awards, and personnel changes to the editor. (See page 2 for contact information.)

Challenge grant boosts Kansas City library fundraising

The William T. Kemper Foundation, Commerce Bank Trustee, the David Woods Kemper Foundation, and Commerce Bancshares, Inc. have made a \$3 million community challenge grant to facilitate completion of the Kansas City Public Library's Central Library Campaign. With this new community challenge grant commitment, the Kemper Foundation and Commerce have contributed a total of \$6.0 million to the Central Library Project.

The announcement took place at a September reception where the beginning of the public phase of the library's capital cam-

paign was announced. Total private funds raised to date are almost \$20 million. While public funds and tax credits comprise more than \$24 million in project funding, the total private fundraising goal exceeds \$25 million—approximately half of the total project cost. The public portion of the campaign will need to raise approximately \$4 million to complete the capital campaign.

"The combined gift represents one of the largest grants made by the William T. Kemper Foundation and Commerce Bank," said Jonathan Kemper, chairman of Commerce Bank. "We believe the Central Library will be a vital community asset which will be a great benefit for the public library and be a key to the revitalization of our central city."

Upon completion in the spring of 2004, the 190,000 square-foot Central Library and Administrative Annex will showcase the restored 1906 bank lobby, a Grand Reading Room, an old bank vault which will feature downtown's only public theater, and many additional elements that will make the Central Library an attraction for both residents and visitors.

The \$50 million project is facilitated through a special partnership between the library and the Downtown Council and other governmental agencies.

Two notables join St. Louis County Library's Foundation board

Ridley Pearson, best-selling author of thrillers, and Mary Engelbreit, nationally known for her illustrations used on a variety of products including books, have joined the St. Louis County Library's Foundation board. Pearson recently moved to St. Louis County from Idaho, and Engelbreit is a long-time St. Louis resident.

Pearson is a member of the Rockbottom Reminders, a band whose members include authors Stephen King, Dave Barry, and Amy Tan. He was the first American to be honored with the Raymond Chandler Fulbright at Oxford University, which recognizes published writers with "emerging reputations."



Library patron Glen Smith uses a new machine which magnifies type and photos at the Cole Camp Branch of Boonslick Regional Library. The machine also offers the option of viewing materials in contrasting colors or in black and white. The branch library recently received several pieces of adaptive equipment to aid visually and hearing impaired readers. The equipment was obtained through a Library Services and Technology Act grant from the State Library. (Cole Camp Courier photo by Larry Fowler)

Engelbreit's greeting cards, posters, calendars, and accessories are found in specialty and department stores throughout the country.

The library's foundation, begun in 1999, raises funds for library programs and services.

St. Charles library turns 30

The St. Charles City-County Library marked its 30th anniversary on August 1, 2003. The library was formed in 1973 by a merger of the Kathryn M. Linnemann Library and the St. Charles County Library District. After the merger, the system operated five branches. Today, the system includes 11 branches, with the newest being the Library Express in Wingham, a planned community.

Carl Sandstedt, director of the library since 1976, foresaw increased population growth for the county and opted for building a number of smaller branches instead of one main county branch. He predicts at least one more branch northwest of Wentzville.

Springfield preschoolers gain EdZOOcation at the library

Springfield-Greene County Library is offering a new "product" for preschoolers called EdZOOcation Bags. These ready-to-go bags contain materials on animal and nature themes including two books, a video, and activity sheets with background information on the bag's theme, games, and craft and activity ideas. They can be checked out for three weeks and circulate to parents, teachers, child care providers, and anyone who works with children.

The bags were developed in cooperation with the city's Dickerson Park Zoo and funded by the Friends of the Zoo.

Holden books new library opening

Construction is complete on the new Holden Public Library, and the library opening is scheduled for early January 2004. The 5,000-square-foot facility will provide ex-

panded services and resources for western Johnson County.

With completion of the building project, the library board will request permission to join the Trails Regional Library. The request is a formality, as the Trails board of trustees has agreed to accept the Holden library into its system (Trails serves Johnson and Lafayette counties).

National award recognizes West Plains library

West Plains Public Library is the recipient of \$1,000, the proceeds of a national award presented to the library's partner for the development and implementation of the Game Day program hosted by the library.

Wendy Ziegler, owner of The Teachers' Store, began working with Kelli Cook, West Plains children's librarian, five years ago to create the Game Day program. This event broadens children's exposure to critical thinking skills and promotes fun.

Children ages seven and older are invited to participate in Game Day, held each month at the library. The Teachers' Store provides \$5 gift certificates to game tournament winners. The library provides refreshments and small prizes for all participants. Children play games such as SET, Rush Hour, Blink, Squint, Quarto, and others.

The Teachers' Store was one of three winners of the 2003 Education Excellence Award from the national School Supply and Equipment Association. The check and a crystal award for The Teachers' Store was presented to Cook and Ziegler in September in San Antonio, Texas.

The library will use the proceeds of the award to help fund future Game Day programs.

MU library acquires Vietnam War collection

A dedication ceremony for the Larry Rottmann Collection took place on September 19, 2003, at Ellis Library on the University of Missouri-Columbia campus. The collection was donated to the Western His-

(continued on page 10)



Virtually Missouri update

Nine online exhibits have been added to the Virtually Missouri Digitized Collections:

- Lewis and Clark Across Missouri "geo-references," digitizes, and maps information about the expedition, including Virtual River Travel Days, campsites, and interactive map servers.
- Terra Incognita—early printed accounts of exploration and cultural encounters between Europe and the Americas
- Philip Mills Arnold Semeiology Collection
- James Merrill: Other Writings
- Depicting Devotion: Illuminated Books of Hours from the Middle Ages
- Art to Enchant: Illustrators and Shakespeare
- Architectonic Fixations: Photographs from the Collection of Russell Sturgis
- Al Parker: American Illustrator
- Papyri Collection

Check out what's new at www.virtuallymissouri.org.

A gateway to Jewish books and culture

Nextbook.org is an online gateway to news about Jewish books and culture. The homepage features a lively, eclectic cultural news digest with fresh links each day to book reviews and other stories. Visitors to the Nextbook site can find annotated reading lists, search the site archives, learn about the library partnership program, and link to cultural and literary publications. A free subscription to a daily e-mail alert is available. Go to www.nextbook.org.



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MU Vietnam War collection

torical Manuscript Collection by Rottmann, who has achieved national and international recognition as a filmmaker, journalist, teacher, and political activist.

Originally from Columbia and now living in Springfield, Missouri, Rottmann graduated from MU and served with the U.S. Army in Vietnam from 1967-1968. He earned the Bronze Star, Purple Heart, and Army Commendation Medal as an officer in the 25th Infantry Division.

Rottmann accumulated much of his collection of published works, posters, correspondence, notes, clippings, original manuscripts, audio recordings, photographs, slides, films, and videotapes during his 19 postwar trips to Vietnam. The collection includes records from his experiences as national president and founding newspaper editor of Vietnam Veterans Against the War and co-founder, contributing editor, and board president of 1st Casualty Press. He is the author of several books of prose and poetry.

From 1985 to 1995, Rottmann was an instructor of English and founding director of the Southeast Asia-Ozark Project at Southwest Missouri State University. He is currently an English instructor at Ozarks Technical Community College.

Lebanon library receives major donations for renovation project

The Lebanon-Laclede County Library's renovation fund has been enriched by several major donations. The library is involved in a fundraising drive to convert a former K-Mart building into a destination library for Lebanon and the surrounding area.

J.C. and Judy Benage donated \$50,000 for the renovation and purchased the naming rights to the new library's bookstore, computer lab, and young adult/current periodicals section.

Drs. Jack and Karen Hopkins presented \$25,000 to the library for a Missouri/Genalogy Room named in honor of Clara

Davis Wheeler, Karen's late grandmother, who was a librarian and a teacher.

Bob and Nancy Hall, owners of a local restaurant and a bed and breakfast, made a donation of \$20,000 in honor of their son, Andrew, who died at age six. The room will be called Andrew's Story Hour Room.

Andrew communicated through sign language and loved being read to, according to his mother. The Halls hope to incorporate one of Andrew's favorite words—"book"—into a logo or sign for the room. The room will feature large windows overlooking the children's patio area, a kitchenette, and tile flooring laid out in the shape of a board game.

City commends teen library advisors

The Washington City Council has recognized the Teen Advisory Board (TAB) of the Washington Public Library.

Carolyn Witt, Washington library director, recommended to the mayor and city council that the teen board be recognized for its volunteer activities in behalf of the library. The TAB has been in existence for a year and includes teens who won prizes in the 2002 summer Teen Reading Program. Board members helped with the library's programming for children, selected prizes for the summer reading program, and represented the library in the United Way float in the Washington Fair parade. They also sponsored a dance during the winter with assistance from the parks and police departments.

The teens come from two high schools in Washington and one in Union.

Henry County's SeniorFest attracts record crowd

For the second year, Henry County Library sponsored a SeniorFest to bring information as well as new products and services to the county's senior population. More than 500 people attended the event, which was held in the library.

Library director Liz Cashell said 44 booths/exhibits were on site, all representing

various sectors of the community that work with or cater to senior citizens. No sales are allowed, and the library does not charge for booth space. This year, seniors had an opportunity to vote for "Friendliest" and "Best Decorated" booth.

Cashell believes the SeniorFest is one of the best outreach activities the library has undertaken and recommends the idea to other libraries.

Jefferson City library to host discussion series on the 1960s

The Missouri River Regional Library is one of 25 public and academic libraries nationwide to serve as pilot sites for the film discussion series, "The Sixties: America's Decade of Crisis and Change." This new six-week library program features scholar-lectures, documentary film screenings, readings, and discussion sessions on a period of extraordinary change and social conflict in American history. Issues covered in the film series include the Kennedy and Johnson administrations, Kennedy's reform agenda, the civil rights movement, America's involvement in Vietnam, the anti-war movement, the "counterculture," and rage and reaction in 1968.

The program has been developed by National Video Resources and the American Library Association's Public Programs Office. It is a successor of three other programs developed by its sponsors. For more information on past series, check out www.nvr.org.

Columbia set for "One Read" program

Harper Lee's *To Kill a Mockingbird* has been selected as the title for the "One Read" program, coordinated by Daniel Boone Regional Library. Now in its second year, this community-wide reading program is sponsored by a task force of local media and community agencies. It is modeled after Chicago's "One Book, One Chicago" project, and involves towns, schools, businesses, and individuals engaged in reading one book and participating in discussion

and other activities, such as viewing documentaries and films, readings, teen talks, and even a session on mockingbirds and birds that imitate.

The program steering committee accepted recommendations for One Read in February, and in March, a reading panel of community members from Boone and Callaway counties reviewed and narrowed the list and presented two titles for a public vote in May.

A variety of events are planned for the fall in Columbia, Ashland, and Fulton. As an early event, the committee scheduled a showing of the Academy Award-winning film adaptation of the novel at the 1962 admission price of 90 cents.

Featured speakers include Mary Badham, who played Scout in the film, Claudio Durst Johnson, the foremost academic expert on the film, and Gary Kremer, an expert in black history. Among the issues to be explored in programs are racism, censorship, stereotyping, heroism, the 1939 sharecroppers' protest in the Missouri Bootheel, and the portrayal of mental illness and addictions as seen in "To Kill and Mockingbird" and other films.

Waynesville seeks funds for new library

During the summer, the Waynesville Friends of the Library began a fundraising drive for a new library building. The proposed 6,000-square-foot facility would be built next to the current library on the Historic Route 66 Highway. It would provide space for community meetings, children's story times, and genealogy meetings as well as greater flexibility for future planning.

More than \$85,000 of the estimated \$650,000 needed has been raised, according to Friends representative Adam Sadowski. This fundraising drive is the largest undertaking ever attempted by the Friends.

Marionville library receives major gift

Margie E. Pannell, a native of Mount Ver-

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Upcoming Events



November 17-23
National Children's Book Week

November 20
Universal Children's Day

November 21
Wolfner Advisory Council Meeting
Jefferson City

December 4-5
Missouri Public Library Directors Meeting
Lake Ozark

December 11
Secretary's Council on Library Development Meeting
Jefferson City

January 9-14
American Library Association Midwinter Meeting
San Diego

Literate American cities

St. Louis was listed 17th in a literacy ranking of America's 64 largest cities in a new study conducted by University of Wisconsin-Whitewater Chancellor and education professor Jack Miller. The study developed a literacy profile of cities with a population of 250,000 or more, drawing on statistics from five categories. Categories included newspaper circulation, numbers of bookstores, library resources, publishing, and educational attainment.

The study sought to assess a collection of important factors related to literacy and literate behaviors. It did not examine school achievement test scores; rather it analyzed factors directly relating to the literacy of communities and their populations—the intellectual quality of life in cities.

Minneapolis, Seattle, Denver, Atlanta, and San Francisco made the top five list. To view other city rankings and rankings by category, visit the "America's Most Literate Cities" website at www.uww.edu/cities/allrnk.html.



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Marionville library

non and Lawrence County, has donated \$10,000 toward construction of a proposed new library in Marionville. Pannell, who lives in St. Joseph, Michigan, has pledged an additional \$20,000 toward the project over the next two years. Pannell also has applied for matching funds from the foundation of her employer, Whirlpool Corporation, according to Jean Berg, director of the Barry-Lawrence Regional Library. The foundation funds projects that contribute to lifelong learning, cultural diversity, and quality family life.

A 5,900-square-foot building is proposed on property purchased last year by the Barry-Lawrence Regional Library.

Pannell told Berg her family ancestors were early settlers in Marionville in the 1850s and that she considered the library an "investment in the future of the Marionville community and surrounding area."

In her application for matching funds, Pannell wrote: "In rural Missouri, the library system fills a vital place in providing a center for discovery and learning for all citizens of the area. The library makes the difference in their daily lifestyle and helps them explore and dream about all that life can hold in store."

Meyer Library establishes Ozarks special collection

Hundreds of newsletters and article clippings and dozens of files from individuals, social clubs, and advocacy and support groups have been compiled to create the new Ozarks Lesbian and Gay Archives (OLGA) at Southwest Missouri State University's Duane G. Meyer Library.

"This archive initiative is documenting a little-known and neglected portion of the Ozarks," said David Richards, head of SMSU's special collections and archives department. "One of our department's strengths is its desire to collect and preserve under-documented segments of our region—for example, Springfield's labor unions and the community's African Ameri-

can heritage.

"By documenting the gay and lesbian experience, we're preserving a part of the broad mosaic that makes up the Ozarks. We're preserving these materials for researchers, social scientists, students, and the general public."

The OLGA collection combines in one location regional newsletters, such as *Blossom*, *SoMo News Connection*, *GLO*, and *Tri-Life*, as well as the video documentary series "This Gay Life" and copies of scrapbooks on events like the 1989 SMSU "Normal Heart" controversy.

Located in Room 306 of Meyer Library, the collection is available to researchers from 9 to 4:30 Monday through Friday.

Morgan County Library plans new building

The 83-year-old Morgan County Library has provided service to Versailles and the surrounding area from a building originally constructed in 1941. Although some interior expansions were made over the years, the library board has determined that the building is inadequate to meet the needs of the county's rapidly growing population. With this in mind, the board purchased land and hired SDA Architects of Springfield to design a library building on the west side of Versailles that will be aesthetically pleasing and functional for many years. The new facility will include a separate children's department, accessible stacks, comfortable reading and research areas, a computer center, a local history and genealogy department, and increased parking.

Construction is expected to begin in the spring of 2004.

Cass County Library plans branch consolidation

The board of Cass County Public Library has decided to lease a building in Belton where the branches serving Belton, Raymore, and Peculiar will be consolidated in a Northern Resource Center. The decision was made after a series of public meetings and discussions throughout the county. The

library will lease the building for three years.

A citizens group has opposed consolidation since the library board voted to combine the three branches, and Peculiar and Raymore passed resolutions asking the library board to keep libraries open in their communities.

Library director Jo Irwin says the new building is larger, and will provide increased research and reference services, more Internet access computers, additional programs, more room for parking, and extended hours.

Humanities award honors Springfield library

Springfield-Greene County Library received a 2003 Governor's Humanities Award for Public Involvement from the Missouri Humanities Council. The award recognizes a person or organization that has been exemplary in developing public interest in its activities as well as generating exceptional public interest in history or literature.

The award was presented at the Governor's Mansion on October 22.

Jefferson County Library promotes business services

The Jefferson County Library publishes a quarterly newsletter to promote the services offered to the business community by the library and other community organizations. The newsletter highlights upcoming and relevant activities such as the library's Senior Services Fair and the Jefferson College Job Fair. Past issues have promoted software with search capabilities for grant and foundation funding, online services that library card holders can use from their home or business, and information about how merchants can use census data to their benefit.

Meredith McCarthy, newsletter editor, says the publication has been well received and always results in increased traffic and circulation after an issue is released.

The library has also published newsletters for the educational community and for homeschool teachers.

Book discussion kits help visually impaired library users

St. Louis County Library's Extension Services offers Book Discussion Kits specially designed for older adults. Each kit contains four copies of a title in large print, three audio books on cassette, and five softcover books. The books come in a nylon kit bag with group discussion questions and background materials. Available titles include *Enemy Women* by Paulette Jiles, *A Painted House* by John Grisham, *Chopping Spree* by Diane Mott Davidson, *The Bonesetter's Daughter* by Amy Tan, and *Tara Road* by Maeve Binchy.

Loan period for the kits is four weeks with no renewals. If the discussion group members are residents of a senior home served by the bookmobile services, the bookmobile can deliver the kit to the retirement community.

Mid-Continent library salutes military personnel

The Lee's Summit Branch of Mid-Continent Public Library hosted a "Tribute to American Veterans and Active Military" on September 13, 2003. Mid-Continent's program is part of the Veterans History Project, a national project created by the U.S. Congress to collect and preserve the memories of veterans and those who served in support of them during World War I, World War II, the Korean War, Vietnam War, and Persian Gulf wars.

The library displayed rare military memorabilia, and programs featured World War II and Vietnam War reenactors, a USO musical show, a MASH (Mobile Army Surgical Hospital) tent, Jeeps and two helicopters, a ROTC rifle drill team demonstration, a military uniform fashion show, and a recruiting booth.

The Lee's Summit branch held a similar program in 2000 which set a national record for attendance at a library-sponsored program. This year's program attracted 1,900 people.

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New address for Missouri library CE calendar

The Missouri Continuing Education Calendar provides a quick way to find training and continuing education opportunities for library staff and governing boards. A cooperative effort of the State Library and the Missouri Library Association, the calendar is easy to use and includes courses and classes arranged by date, place, provider, or course topic.

Individuals and libraries can check out available offerings as well as post information about their own continuing education or training programs.

The new URL is www.sos.mo.gov/ce_calendar/



Five times more people visit U.S. public libraries each year than attend U.S. professional and college football, basketball, baseball and hockey games combined.

Source: *Libraries: How they stack up*, OCLC Online Computer Library Center, Inc.

Top: Library Express at St. Charles
Bottom: Bookmark Café



(continued from page 13)

Mid-Continent library salutes military personnel

The library also displayed photos of active military personnel on a wall-length bulletin board for a month.

Carthage voters pass library sales tax

Carthage Public Library received good news on November 4, 2003, when voters passed a 3/16-cent sales tax for the library by a 2 to 1 margin. The sales tax will generate \$2.5 million to fund partially a 13,400-square-foot addition to the historic Carnegie building. Library director Jennifer Seaton said the library board now has 12 months in which to raise \$2 million privately. The sales tax will not go into effect until pledges for the \$2 million are in place.

Libraries open coffee shops

Ellis Library at the University of Missouri-Columbia has opened the Bookmark Café in the west entrance of the library. The café serves Starbucks' coffee and pastries from The Upper Crust, a locally owned bakery. It has become a popular service with both students and faculty.

The library held a grand opening ceremony on September 18, 2003, to thank the construction workers and to recognize the student who suggested the café's name. Jim Cogswell, MU Libraries director, and Cathy Scroggs, vice chancellor for student affairs, spoke at the event.

The library's profits from the shop help to keep the library open longer, according to Bob Almony, assistant director of libraries.

Another coffee shop opened at the Library Express at WingHaven, St. Charles City-County Library's newest facility. Patrons at the Library Express can take their coffee with them while they browse the collection or relax in an outside patio area. The new library is not a full-service library; instead, it provides best sellers, books on popular subjects, or by well-known authors. No print reference or research materials are available.

Centralia Public Library holds centenary celebration

2003 is a special year for Centralia Public Library. On October 19, the library officially celebrated its 100th anniversary of free access to library services. The board of trustees and staff of Centralia Public Library held an open house, and as its invitation stated, "It is also a time to embrace the future and determine ways of improving linking people to information in a time of rapid change either in person or online—libraries bring you the world!"

The celebration featured sessions throughout the day on the library's history, storytelling, a performance by Story Time Children, and musical performances.



This fall, the Centralia Public Library celebrates 100 years of service to the community. Over the past century, the library has moved a number of times. It has been at its current location since 1998. Library director Pat Olsen said, "This library is a gift, from the community to itself." (Centralia Fireside Guard photo by Tony Rehagen)

"The Internet has no context, no peripheral vision. Go to a library stack in search of a specific book and, thanks to the librarian, you will likely find five related titles nearby that you'd also like to read, juxtaposition and contrast (not to mention typography) being crucial to learning. Run a pseudo-authoritative search on the Web and find a list, a very long list, that makes few distinctions and suggests nowhere to start."

John R. MacArthur, publisher of *Harper's Magazine*, *Toronto Globe and Mail*

Recruiting school librarians for the future

Ten states report “extremely severe shortages” of school library media specialists. Another 30, including Missouri and Kansas, report severe shortages, which is more than double the number of states compared to two years ago. More emergency licenses are being issued to keep school library media centers staffed, even at a skeletal level. And this trend can only be expected to get worse as more than 60 percent of school library media specialists reach retirement age in the next decade.

Research conducted in 12 states shows a direct link between good school libraries and student achievement. These studies found that students at schools with well-staffed and well-funded libraries consistently score from 10 to 18 percent higher on reading and other tests.

Today’s school library media specialist works with both students and teachers to facilitate access to information in a wide variety of formats; instructs students and teachers how to acquire, evaluate, and use information and the technology needed in this process; and introduces children and young adults to literature and other resources to broaden their horizons.

The good news is that many states are stepping up to meet the need by expediting the certification process and providing more distance education programs.

On the national level, the Institute of Museum and Library Services has announced \$10 million in grants to recruit librarians (www.imls.gov/whatsnew/current/102803.htm), and the American Association of School Librarians has launched a new website (www.ala.org/aasl/recruitment) to share state-by-state information, recruitment tools, and ideas and help in finding jobs.

In Missouri, the State Library’s new scholarship program offers financial assistance to individuals interested in seeking careers as school librarians. See page 1 in

this issue for more information on the program.

State Library to issue marketing manual

Librarians across the state will soon receive a 96-page marketing manual, published by the State Library. The manual is an outgrowth of the Library’s statewide marketing campaign, which grew out of recommendations from the Missouri library community during a series of public forums on the future of library services in the state.

The manual contains sections on planning for effective marketing, public relations, targeting audiences, demographics, working with the media, event planning, design, community partnerships, fundraising, and advocacy.

A series of print ads, in both electronic and print form, will be mailed along with the manual. The 12 ads incorporate the statewide slogan, “Missouri Libraries: your lifetime connection,” with quotations about the importance of libraries throughout an individual’s life. Libraries can use the ads to promote their services in community as well as library publications and websites.

New study reveals corporate librarian as hot job

The position of corporate librarian is one of the top three hot jobs for 2003-2004, with an average salary of \$60,000-\$65,000 per year, as revealed in a study conducted by Challenger, Gray & Christmas, Inc., an outplacement firm. Several national media outlets have reported these findings.

Challenger identified jobs that have some of the greatest demand for qualified workers, and found that librarians are needed far beyond school and public library systems. Corporations, government agencies, law firms, advertising agencies, museums, professional associations, medical centers, and research laboratories were among the sectors Challenger noted that have a need for

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How much information is there to store?

The world produces between 1 and 2 exabytes of unique information per year, which is roughly 250 megabytes for every man, woman, and child on earth. An exabyte is a billion gigabytes, or 10^{18} bytes.
from “How Much Information?”



Several researchers at the University of California-Berkeley have conducted a study to answer the questions: How much information is there to store? If we wanted to store “everything,” how much storage would it take? Information in this study includes paper, film, optical, and magnetic media as well as the Internet, broadcast media, phone and mail. To read the study report, go to www.sims.berkeley.edu/research/projects/how-much-info/summary.html.



Personal Notes

"We must not think of learning as only what happens in schools. It is an extended part of life. The most readily available resource for all of life is our public library system."

David McCullough

Appointments

Holly Dentner has joined the State Library staff as senior consultant responsible for publications, the Missouri Center for the Book, and library marketing. She succeeds Madeline Matson, who retired in August after 28 years with the State Library.

Dentner comes to the State Library from the Missouri Department of Economic Development where she worked in the Community Development Block Grant Program. She coordinated the program's publications, including a newsletter, brochures, and a variety of reports and manuals. She also coordinated training and conference sessions for the department.

Dentner holds an M.A. in English from Pittsburg State University (KS) and a B.A. in English from Missouri Southern State College.

Cindy Youngblood has been named director of the St. Clair County Library in Osceola. She succeeds Ruth Lewis, who has retired.

Youngblood holds an undergraduate degree in computer engineering from the University of Arkansas. Her goal for St. Clair County is to attract more young people to the library.

Ruth Robbins has been appointed director of the Appleton City Public Library. She received a B.S. in education from Missouri Valley College and an M.S. in learning disabilities from Central Missouri State University. She retired last year after 23 years of teaching special education on the secondary school level.

Christine Smallman is the new director of Canton Public Library. She was the assistant librarian at the Canton library from 2002

until her new appointment. She graduated from the Burdett Business School in Boston.

Mary Wehrman became the director of Sullivan Public Library in August. She worked for 12 years in libraries in Iowa, South Dakota, and most recently at the Sullivan High School Library Media Center. She earned an M.L.S. from the University of Missouri-Columbia.

Susan Dobbs is the new librarian at the Waynesville Branch of Pulaski County Library. She received a B.S. in literature from Southeast Missouri State University. She is working on fundraising for a new library building in Waynesville.

Deborah Waheedah Bilal was awarded the internship for the Missouri State Archives' African American History Initiative. She received an M.A. in history from the University of Missouri-Columbia, and will receive a second master's degree in December 2003 from MU's School of Information Science and Learning Technology, where her focus is on archival studies.

In October 2001, Secretary of State Matt Blunt created the internship within the Missouri State Archives to foster a greater appreciation for the contributions of African Americans to the state, as well as to offer new resources to historians and others studying Missouri's black history.

During her internship, Bilal researched the area of Missouri's "colored troops" during the Civil War. Her internship was underwritten by a grant from AmerenUE.

New appointments at the University of Missouri-Kansas City Libraries include **Amy Fry, Chris LeBeau, and Buddy Pennington.**

Fry will serve as interlibrary loan reference librarian. She completed her M.S. in library and information science at the University of Illinois at Urbana-Champaign and earned B.A. degrees in English and art history at Oberlin College (OH).

LeBeau's position as clinical instructor

involves working half-time for the UMKC Libraries and half time for the University of Missouri-Columbia School of Information Science and Learning Technologies. The innovative clinical instructor position is a result of collaboration between UMKC and UMC. Le Beau previously served as the UMKC Libraries' business reference librarian.

Pennington will become serial acquisitions librarian. He previously served as branch manager of the Sugar Creek Branch Library for Kansas City Public Library. He also has experience as document delivery librarian for Kansas City Public and acquisitions/serials librarian at Rockhurst University Greenlease Library. He holds M.L.S. and B.S. degrees in classical studies and art history and archaeology from the University of Missouri-Columbia.

J. Stuart Hoffman has joined the staff of Linda Hall Library of Science, Engineering & Technology as development officer. His duties will include fundraising and development efforts.

Hoffman has background in both marketing and fundraising in positions with the National Kidney Foundation, the National Rural Health Association, and Research Psychiatric Center. He is currently working with a Kansas City area advertising agency on a public awareness campaign for the Linda Hall Library.

New appointments at the University of Missouri-Columbia's J. Otto Lottes Health Sciences Library include **Amanda McConnell** and **Barbara Bowers Wessel**.

McConnell will become an information services librarian where she will work in general reference and do literature searching, user education, and website maintenance. She will also have primary responsibility for coordination of consumer health information at the library. She received an M.L.S. and a B.A. in psychology from MU. Her previous employment was as a librarian with the Jefferson Center for Mental Health in Arvada, Colorado.

Wessel will serve as the network mem-

bership coordinator and Missouri liaison to the National Network of Libraries of Medicine—MidContinental Region. The position is part of a new distributed model for the delivery of regional medical library services in the national network. She holds an M.L.S. from the University of Arizona and a B.A. in English from St. Lawrence University (NY).

Awards and Honors

Adam Gebhardt, graphic designer and publications editor for the Kansas City Public Library, won "Best of Show" awards from the American Library Association for excellence in graphic design. ALA received entries from almost 500 libraries from the U.S. and Canada for 12 "Best in Show" categories of which Gebhardt won four. He accepted the awards at the recent ALA annual conference in Toronto.

Gebhardt also won top honors from the Library Public Relations Council. His works will be included in a packet of materials the council distributes nationally to represent excellence in public relations efforts.

Allan Metz, a reference librarian at the F.W. Olin Library at Drury University in Springfield, has compiled *Blondie, From Punk to the Present: A Pictorial History*. The book, published by Musical Legacy Publications, is the first new book on the influential pop/rock band Blondie and its lead singer, Deborah Harry, in over two decades. It is available to libraries through Quality Books and online book sources.

Metz is also coeditor of *The Madonna Companion: Two Decades of Commentary* (Schirmer, 1999) and the forthcoming *The Inside Story of Madonna* (Schirmer, 2003). A series of his bibliographies on popular music have been published in the journal *The Bulletin of Bibliography*.

Library program ideas

Civil War Lore: Spies and Counterspies

History of Face Painting

Magic for Seniors

French Sources for Ancestral Research

The Business of Arts and Crafts

Black Families of the Ozarks

Angst! A Teen Book Club

Mastering a Family Website

Hands-on Glass Etching

Pyramid Mysteries: How to Build a Healthy Body

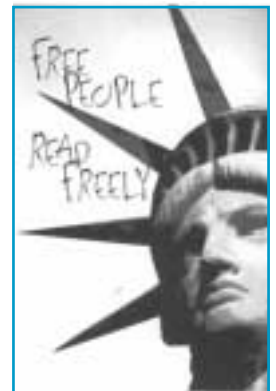
Interactive Folk Tales

House Cleaning Tips for the 21st Century

Embossed Velvet Craft

Reptiles Up Close and Personal

Parenting the Strong-willed Child





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Study reveals corporate librarian as hot job

those with library science degrees.

A study conducted by the Special Libraries Association (SLA) in 1999 revealed that 85 percent of companies ranked in the top 100 of the Fortune 500 list had libraries and information centers, compared to 50 percent of the companies ranked in the bottom 100 companies. Data in SLA's 2003 Salary Survey (release date: October 2003) confirms that the average U.S. salary is \$61,522.

Teens vote for their favorite young adult books

Teen readers across the country voted for their favorite books for the first annual Teens' Top Ten (TTT), sponsored by the Young Adult Library Services Association (YALSA). The vote took place during Teen Read Week, October 19-25, 2003, and gave teens an opportunity to voice their choice of the best new young adult books.

TTT is a part of YALSA's YA Galley Project, which facilitates access to advance copies of young adult books to national teen voting groups. Five teen voting groups appointed by YALSA's YA Galley Committee as official Teens' Top Ten readers evaluated books that were published from November 2002 to October 2003, and created a list of 35 nominations for the best new books for young adults. Teen voters then cast ballots for their 10 favorites, creating the first annual Teens' Top Ten booklist of the best new books for young adults.

In addition to the Teens' Top Ten, other teens across the country were encouraged to vote for their favorite young adult books via the Internet. The online vote also took place during Teen Read Week, and each voter chose three personal favorites, which contributed to the development of an alternative top ten list of the best new books for

young adults.

Teens selected the following:

YA Galley Groups

1. *Faerie Wars* by Herbie Brennan (Bloomsbury, 2003) Fantasy
2. *What Happened to Lani Garver?* by Carol Plum Ucci (Harcourt, 2002)
3. *Abhorsen* by Garth Nix (HarperCollins, 2003) Fantasy
4. *The First Part Last* by Angela Johnson (Simon & Schuster, 2003) Realistic
5. *Tithe: A Modern Faerie Tale* by Holly Black (Simon & Schuster, 2002) Fantasy
6. *The Second Summer of the Sisterhood* by Ann Brashares (Delacorte/Random House, 2003) Realistic
7. *After* by Francine Prose (HarperCollins, 2003) Realistic
8. *Storm Catchers* by Tim Bowler (McElderry/S&S) Mystery
9. *Once Upon a Marigold* by Jean Ferris (Harcourt, 2002) Fantasy
10. *The Thief Lord* by Cornelia Funke (Scholastic, 2002) Fantasy

Popular Teen Vote

1. *A Wizard Alone: Young Wizards Book 6* by Diane Duane (Harcourt, 2002) Fantasy
2. *The Second Summer of the Sisterhood* (see above)
3. *Tithe* (see above)
4. *The Thief Lord* (see above)
5. *The True Meaning of Cleavage* by Mariah Fredericks (Atheneum/S & S) Realistic
6. *Abhorsen* (see above)
7. *The Book of Wizardry: The Apprentice's Guide to the Secrets of the Wizards' Guild* by Cornelius Rumstuckle (Llewellyn, 2003) Nonfiction
8. *Dead Girls Don't Write Letters* by Gail Giles (Roaring Brook, 2003) Mystery
9. *True Confessions of a Heartless Girl* by Martha Brooks (Farrar Straus Giroux, 2003) Realistic
10. *America* by E.R. Frank (Atheneum/S & S, 2002). Realistic

Missouri literacy facts

National Adult Literacy Survey (NALS), 1992 showed 17 percent of Missourians in the lowest level of literacy achievement. This 17 percent included non-native speakers of English. The National Assessment of Adult Literacy (NAAL) 2003 is in process; Missouri is in the sample.

- Census 2000: 18.7 percent of adults over 25 in Missouri lack a high school diploma or GED.
- The Missouri Department of Elementary and Secondary Education (DESE) reported 7,186 Missourians earning a GED credential in 2003.
- In FY01, 49 percent of Missourians receiving public assistance lacked a high school diploma or GED.
- In 2002, 54 percent of incarcerated offenders in Missouri lacked a high school diploma or its equivalent.
- In 2003, Missouri Assessment Program (MAP) scores place 26.4 percent of public school 11th graders below grade level (Step 1 or Progressing), which suggests they are low literate.
- 2.7 percent of Missouri's population in 2000 was foreign born (an 80.8 percent increase over 1990), and about half of them reported speaking English less than well.

Some literacy principles for library programming

- Word games, rhymes, and songs help children grasp the sounds of language, an understanding they need later to use phonics.
- Talking about what has been read builds the ability to make meaning from text.
- Activities that involve rereading, retelling, or writing build reading skill. Try choral reading, dramatic reading, readers theater, puppetry, or staged interviews with the characters.
- Interacting with text builds comprehension. Try activities such as predicting, summarizing, comparing, or discussing alternate endings.
- Motivation matters. Anything that encourages anybody to read builds literacy.

Some literacy principles for library collections

- Access to materials is a major factor in literacy.
- What children already know about print and books before they enter school is crucial to how well and how quickly they learn to read.
- The motivation of attractive and interesting material that a literacy learner can read encourages reading and builds reading fluency.
- Materials that are high interest and low reading level must often be chosen purposefully
- For readers at all levels, time spent reading increases reading skill.
- Audio books and other recordings also have value in building literacy.



Clip art from the
2004 Summer
Library Program:
*Discover New Trails
at Your Library*



Check out the
Missouri Center
for the Book's
monthly author
e-views, inter-
views with
Missouri authors
on the Center's
website at
[http://books.
missouri.org](http://books.missouri.org).



Carolyn Ives Gilman



Laurell K. Hamilton



Qui Xiaolong



Ridley Pearson

Missouri Center for the Book celebrates 10 years

More than 500 people attended the Missouri Center for the Book's Sixth Celebration of the Book on November 15, 2003, in St. Louis. The event marked the Center's 10th anniversary.

Held at St. Louis Public Library's Schlafly Branch, the Celebration featured eight St. Louis-area authors who presented readings, met with fans, and signed their books. Authors participating in the Celebration included Constance Levy, Ridley Pearson, Laurell K. Hamilton, Qiu Xiaolong, Wayne Fields, Sharon Shinn, Carolyn Ives Gilman, and Kathleen Finneran.

The Missouri Center planned the event in cooperation with St. Louis Public Library and Left Bank Books, St. Louis's only independent bookstore.

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